

**EXPANDED PRESIDENTS COUNCIL – January 29, 2008  
CC 127 in Bill Brod Community Center • 8:30 – 10am**

**Present: Joanne Truesdell, Jan Godfrey, Tim Lussier, Anne Donelson, Karen Martini, Janet Paulsen, Baldwin van der Bijl, Scott Giltz, Judy Redder, Diane Drebin, Bill Zuelke, Steffen Moller, Dave Arter, Terry Mackey, Rosemary Teetor, Bill Waters, Colline Brown, Shelly Parini, BJ Rinearson, Courtney Wilton, Kate Gray, Theresa Tuffli, and recorder Shelly Parini**

TOPIC/CATEGORY	KEY POINTS/NEXT STEPS (ACTION)
Strategic Enrollment Management (SEM) Planning	<p><i>ACCRAO representatives presented an overview of the SEM Planning Report, walking through a PowerPoint presentation and sharing some initial observations and recommendations:</i></p> <ul style="list-style-type: none"> <li><i>• We are unique in our way of collaborating and working together. According to Bob and Christine, this is often a first hurdle for many of the organizations they have worked with and they expressed that this will very much support our success in SEM planning.</i></li> <li><i>• Being the “least expensive” community college in the state may not be working to our advantage or helping our students. Bob and Christine expressed concern that while we have kept our tuition rates low, there has most likely been a trade off for this in terms of our ability to maintain or re-invest in the infrastructure needed to best recruit and then support students.</i></li> <li><i>• We are data “challenged”. While Bob and Christine acknowledged our pre-visit institutional data reports as “above average” they expressed concern that we do not have the ability to routinely draw out simple data for analysis and/or have the ability to do trend analysis across the institution at multiple levels. This is needed in order for us to be more informed about and strategic with our enrollment management efforts.</i></li> <li><i>• Staff are “Time and Datatel challenged”. As Bob and Christine were meeting with the different work groups during Visit 1, there were two reoccurring themes that emerged. First, staff have become quite good at reacting/responding to new or “just in time” initiatives that come their way. However, this takes a toll on staff and resources over an extended period of time. Secondly, while CCC is</i></li> </ul>

	<p><i>investing this year in Datatel audits and training, staff are constrained for time to implement the new and good things they are learning.</i></p> <ul style="list-style-type: none"> <li><i>The Prime Time Team has been doing some very good work. Bob and Christine were impressed with the strategies and activities that our Prime Time Team has been doing since early Fall term. They agree with us, that for some of our activities, it will be difficult to know if our efforts truly affected enrollment.</i></li> </ul> <p><i>An invitation was extended to all interested to attend Lunch and debrief meeting today from Noon-1 in RR117.</i></p>
<i>Next Meeting</i>	Presidents Council meeting will be on Feb. 5 at 8:30am in CC126.
<p><b>UPCOMING MEETING DATES in 2007-08:</b>  2/5, 2/12, 2/19 (expanded), 2/26, 3/4, 3/11, 3/18 (expanded), 3/25, 4/1, 4/8, 4/15 (expanded), 4/22, 4/29, 5/6, 5/13, 5/20 (expanded), 5/27...</p>	
<p><b>FIND PRESIDENTS COUNCIL NOTES at</b> F:\1MINUTES\Presidents Council\2007-08</p>	
<p><b>NUMBER OF HANDOUTS TO BRING:</b> Presidents Council – 20 copies; Expanded Presidents Council – 35 copies</p>	
<p><b>PRESIDENTS COUNCIL MEMBERS:</b> Joanne Truesdell, Baldwin van der Bijl, Courtney Wilton, Shelly Parini, Jan Godfrey, Anne Donelson (Director of Public Affairs), Steffen Moller (Current Chair of College Council), Sheri Schoenborn, (Recorder), Colline Brown (Clsfd Pres), Kate Gray (FTF Pres), Bill Leach (Exempt Pres), Rosemary Teetor (PTF Pres), Tim Lussier (ASG Pres), BJ Rinearson (Director of Human Resources)  <b>EXPANDED COUNCIL MEMBERS:</b> PC Members plus Joe Austin, Bill Briare, Diane Drebin, Scott Giltz, Karen Martini, Maureen Mitchell, Chris Robuck, Theresa Tuffli and Bill Zuelke</p>	